



# PARTNER IDENTIFICATION FORM

## PARTNER ORGANISATION

PIC	892340249
Legal name of the organisation	Sport Evolution Alliance
Acronym/Organisation's short name	SEA
National ID	E10263997
Address	Rua João Luís de Moura N.22, 1º
Country	Portugal
Region	Lisbon
Post code	2740-071
City	Oeiras
Website	www.sportevolutionalliance.com
E-mail	contact@sportevolutionalliance.com
Telephone	(+351) 215819110

## PROFILE

Type of organisation	Non-Governmental Organisation
Is the partner organisation a public body?	No
Is the partner organisation a non-profit?	Yes

## ACCREDITATION

Has the organisation received any type of accreditation before submitting this application?

Accreditation type	Accreditation reference
N/A	N/A



## BACKGROUND AND EXPERIENCE

Please briefly present the partner organisation.

**Sport Evolution Alliance (SEA)** is a Portuguese non-governmental organisation formed in the Lisbon Metropolitan Region at the initiative of a group of sports managers with significant experience in managing and implementing European grants.

We provide services seeking differentiating intervention and advanced solutions for developing policies in the field of health, education and culture, with a particular focus on sport.

Sport Evolution Alliance assumes the following mission, vision and values:

**Mission** - Contribute to the development of the community through the connection, assistance and application of initiatives associated with sport.

**Vision** - Become a European reference in the field of EU Fundings in the sport area, promoting the most innovative communitarian trends locally.

**Values** -

- **Sustainability** - Sport Evolution Alliance believes that only through sustainability solutions we will introduce the necessary changes.
- **Excellence** - Sport Evolution Alliance seeks excellence, promoting the overcoming of the realities in which it intervenes.
- **Ambition** - Sport Evolution Alliance is driven by the constant ambition to practice and generate social development.

Sport Evolution Alliance main activities are sport management, project planning and control, courses and training, education and sport programs, market studies, consultancy in the areas of sport, data analysis and treatment, and sport events.

We are also members of the International Sport and Culture Association - ISCA.

What are the activities and experience of the organisation in the areas relevant for this application?

Sport Evolution Alliance brings innovation, knowledge and access to the most relevant stakeholders, groups and public bodies in Portugal. Our experience allows us to make a significant impact on each project we are involved in.

Sport Evolution Alliance is capable of working in different areas and contexts in the field of sport. The diversity of experiences and backgrounds of the team's experts is an added value for our performance.



Sport Evolution Alliance team combines highly specialised experts in the field of Project Management, Monitoring and Implementation, Research, Marketing and Dissemination, with a worldwide network of sport stakeholders.

#### What are the skills and expertise of key staff/persons involved in this application?

**Rui Vieira** is a founding partner and the Director of Sport Evolution Alliance. He has vast experience in the Erasmus + Sport Programme, mainly managing European grants as Project Manager. His areas of expertise are dual career, social inclusion and equal opportunities, and awareness of the importance of health-enhancing physical activity.

He holds a bachelor's degree in Sports Science, with a specialisation in training of psychological skills in elite athletes and in professional sport management, and a master's degree in High-Performance Sport.

Rui Vieira was the Performance Director of the Portuguese Judo Federation, winning the only medal at the Rio de Janeiro Olympics for the country in all sports. He also was Performance Director in the Saudi Arabia Judo Federation and Technical Adviser in the Saudi Arabia Olympic Committee.

**Tiago Ribeiro** is a founding partner and Audit Committee member of Sport Evolution Alliance. He is a researcher with experience in the sport management field and, in particular, on national and international sport events. His areas of expertise are social and educational capital, impacts and legacies through major sport events, and video gaming environments. Tiago is also an expert in statistical modelling and latent growth.

He holds a Ph.D. in Sport Management, and he has successfully completed the "Administration Post-doctorate Programme" at the Federal University of Rio de Janeiro. He was also a research fellow in Olympics Management, co-funded by Carlos Chagas Foundation and "PhD Student Award Research Grant", co-funded by Olympic Studies Centre. In 2022 Tiago received an honourable mention from the Portuguese Olympic Committee for his research focused on Olympic Education.

Tiago Ribeiro is an Assistant Professor in the Faculty of Human Kinetics at the University of Lisbon. For many years he has organised some of the most prestigious sport events in Portugal and Brazil, and he was also research manager at Augusto Motta University Centre. He is a member of the Portuguese Olympic Academy, Portuguese Sport Management Association and Centre for Tourism, Sustainability and Well-being.

**Nuno Dias** is a founding partner and Vice President of the General Assembly of Sport Evolution Alliance. He boasts a diverse background encompassing marketing,



communication, and project dissemination, showcasing a profound dedication to areas of personal passion: Dual Career, Sustainability, Social Inclusion, and the advocacy for regular physical activity to enhance longevity and alleviate disease burden. Presently engaged in doctoral studies in Sport and Physical Education, Nuno builds upon a solid academic foundation rooted in a Master's degree in Sport, Education, and Physical Literacy.

Nuno Dias is the former President of the Portuguese Karate Federation, one of the country's biggest sport federations. He is also a sports coach in Karate, Judo and Jiu-Jitsu. As a high-performance karate athlete, Nuno had the honor of representing Portugal on the international stage. Beyond athletic arenas, Nuno is esteemed as an EcoAthlete, serving as an ambassador for climate change and environmental awareness through his affiliation with EcoAthletes.

In tandem with his sports and sustainability pursuits, Nuno holds a professional journalist's license, affording him exceptional opportunities. Through the years he has acquired a worldwide network of stakeholders, specially in sport.

**Thiago Santos** is a founding partner and President of the Audit Committee of Sport Evolution Alliance. He is a researcher with vast experience in sport management, mainly managing national and international sport programs, including Erasmus + Sport projects, such as "Good Governance Needs to Access and Inclusion" and "EMPLOYS". His areas of expertise are management, governance, and consumer behaviour in sports organisations. Thiago is also an expert in multifactorial research methods, validation of scales and qualitative research.

He holds a Ph.D. in Sport Management, and he has successfully completed the Post-doctorate in Physical Education at the Federal University of Paraná, Brazil.

Thiago Santos is an Assistant Professor at the Europeia University in Lisbon. Previously he was an Invited Assistant Professor at Faculty of Human Kinetics, University of Lisbon and Leading Researcher at the Federal University of Paraná, Brazil. He has co-authored two books and received an honourable mention from the Portuguese Olympic Committee and the Millennium BCP Foundation. He is a member and former president of the Brazilian Association for Sport Management.

**Luiz Haas** is a founding partner and President of the General Assembly of Sport Evolution Alliance. He is a researcher with vast experience in sport management, mainly managing national and international sport programs, including Erasmus + Sport projects such as "EMPLOYS". His areas of expertise are management and governance of sport organisations and social responsibility.



He holds a master's degree in Sport Management and currently he is a Ph.D. student in the Sociology and Sport Management Program at the Faculty of Human Kinetics, University of Lisbon.

Luiz Haas works as an Assistant Professor at Europeia University in Lisbon, and he's also a consultant in Sport Governance. He has recently worked at the Brazilian research group on National Sports Governance Observer. He has organised many congresses and seminars regarding sport management and he is a member and former president of the Brazilian Association for Sport Management.

**Priscila Marconcin** is a researcher in the field of Exercise and Health, focusing on changes related to the aging process, physical exercise, and health. She has numerous publications in peer-reviewed indexed journals.

She holds a Ph.D. in Physical Activity and Health, from the Faculty of Human Kinetics, at the University of Lisbon. Additionally, she completed a post-doctoral research project on "Mental health, physical activity, and health behaviors among European adults and older adults: the survey of Health, Ageing and Retirement in Europe (SHARE)".

Priscila is actively involved in the European Physical Activity Guidelines to Tackle Depressive Symptoms (EUPAG-DS) project, funded by the Erasmus+ program. She is the founder and current coordinator of the community program PLENO, which has been serving individuals with knee osteoarthritis since 2015.

Currently, she serves as the coordinator of the Master's program in Exercise and Health at the Piaget Institute in Almada. Furthermore, she holds the position of Assistant Professor in the Bachelor's program in Physical Education and Sports at the Piaget Institute in Almada, as well as Assistant Professor in the Master's program in Physical Activity and Health at the Polytechnic Institute of Beja.

Priscila is a member of the Interdisciplinary Centre for the Study of Human Performance (CIPER) and contributes as a researcher at the Faculty of Health Sciences, Universidad Autónoma de Chile.

**Leonardo Cunha** is a Manager and founding partner of the WeCare community, Leonardo Cunha, has been working for about a decade with human development projects, especially applied to the areas of Youth, Sports, Branding, Olympism and Social Entrepreneurship in the Cabo Verde market and Portuguese-speaking countries.

He is one of the world Leading Experts on the usage of Olympic Solidarity funds, a renowned Internacional Speaker, and a Master Facilitator. In addition to being a professional trainer, he was also a guest professor in the master's degree in Sports



Management held at the University of Cabo Verde, a lecturer at the Intercontinental University of Cabo Verde - UNICA, in the degree in Sports Sciences. Since 2022, Leonardo Cunha has also served as Executive Director of ACOLOP - Association of Portuguese-speaking Olympic Committees, in addition to being Project Manager of SEA - Sport Evolution Alliance and Manager of the Club Licensing Department of the Cabo Verdean Football Federation.

Leonardo Cunha has followed a continuous training in business and project management, always with the mission of promoting the achievement of the Millennium Sustainable Development Goals.

**Inês Caetano** is responsible for the idealisation of the entire concept and the respective strategic planning and development of the programs developed within the scope of skills transfer, as well as in the field of mental health prevention. She has a degree in physical education and sport with a specialisation in the field of sports training. She has an executive master's degree in sports management and marketing.

She was a visiting professor at the Federal University of Rio de Janeiro, where she was also part of the organisation of major sporting events such as the Military World Games and the FIFA World Cup, where she led great teams. She is a former Modern Pentathlon athlete and former Rugby player, a sport to which she was equally dedicated as a coach. She is a teaching assistant at NOVA SBE.

**Katja Rudas** is a partner and Project Manager of Sport Evolution Alliance. As a Project Manager, she has demonstrated exceptional skills in managing and coordinating European projects, especially those under the Erasmus+ Programme. Her role involves writing proposals, managing project teams, and ensuring effective monitoring and reporting. This experience underscores her adeptness in handling complex projects in the sports and education domains.

She holds a bachelor's degree from the Faculty of Education in Ljubljana. She has expanded her expertise with specialised training in sports and health, including certifications as a Judo Coach from the Slovenian Judo Federation, a Trainer for Sports Activities for Preschool Children from the Faculty of Sport Ljubljana, and a Trainer for Safe Pregnancy Programs from the Association of Physiotherapists of Slovenia. In 2021, she enhanced her project management skills with a Certificate from the Zavod Ypsilon Project Management Academy.

Katja Rudas is the current Education Commissioner in the European Judo Union, the continental judo federation. She is also a member of the Tender Commission and Gender Equality Commission at the Slovenian Judo Federation.



Has the partner organisation participated in a European Union granted project in the 4 years preceding this application?

Yes

Project Reference No and Title, Funding programme	Period	Role	Amount	Website
622221-EPP-1-2020-1-BG-SPO-SSCP <b>Learning through mobility of sports' volunteers –</b>  Erasmus + Sport - Small Collaborative Partnership	01/01/2021 to 31/12/2022	BEN	58.050,00€	<a href="https://ec.europa.eu/programmes/erasmus-plus/project-details/#project/622221-EPP-1-2020-1-BG-SPO-SSCP">https://ec.europa.eu/programmes/erasmus-plus/project-details/#project/622221-EPP-1-2020-1-BG-SPO-SSCP</a>
622651-EPP-1-2020-1-BE-SPO-SCP <b>Athletes 4 Society</b>  Erasmus + Sport - Collaborative Partnership	01/01/2021 to 30/06/2023	BEN	397.570,00€	<a href="https://erasmus-plus.ec.europa.eu/projects/eplu-project-details#project/622651-EPP-1-2020-1-BE-SPO-SCP">https://erasmus-plus.ec.europa.eu/projects/eplu-project-details#project/622651-EPP-1-2020-1-BE-SPO-SCP</a>
622843-EPP-1-2020-1-HU-SPO-SSCP <b>United through Urban Movement</b>  Erasmus + Sport - Small Collaborative Partnership	01/01/2021 to 30/06/2022	BEN	59.945,00€	<a href="https://www.urbanmovement.info">https://www.urbanmovement.info</a>
2021-1-ES01-KA220-SCH-000032631 <b>Sustainability Cycling Opportunities Related to Environment</b>	01/01/2022 to 31/12/2023	BEN	263.630,00€	N/A



Erasmus + KA2 - Cooperation partnerships in school education				
2021-1-DE02-KA220-ADU-000033782 <b>Integrating sustainability in athletes' dietary choices</b> Erasmus + KA2 - Cooperation partnerships in adult education	01/11/2021 to 31/10/2023	BEN	250.730,00€	N/A
2021-SCP-101049501 <b>Voice for Equality and Rights of Women Athletes</b> Erasmus + Sport - Collaborative Partnership	01/01/2022 to 31/12/2023	BEN	400.000,00€	N/A
2021-SCP-101050025 <b>Sport Women Leaders</b> Erasmus + Sport - Small Collaborative Partnership	01/01/2022 to 31/12/2023	BEN	60.000,00€	<a href="https://swolproject.com">https://swolproject.com</a>
2021-SCP-101050391 <b>Green Footprint Lightening on sports Activities, Management, and Events</b> Erasmus + Sport - Collaborative Partnership	01/01/2022 to 31/12/2023	BEN	400.000,00€	<a href="http://green-flame.eu/">http://green-flame.eu/</a>
2021-SCP-101050398 <b>For me For all</b> Erasmus + Sport - Collaborative Partnership	01/01/2022 to 31/12/2023	BEN	400.000,00€	<a href="http://4me4all.eu/">http://4me4all.eu/</a>
2021-SCP-101050415 <b>GE Force - Lead the Change, Be the Change</b> Erasmus + Sport - Collaborative Partnership	01/01/2022 to 31/12/2023	BEN	400.000,00€	<a href="https://genderqualityforce.com/">https://genderqualityforce.com/</a>





2021-SCP-101050627 <b>Green Education Through Sports</b> Erasmus + Sport - Collaborative Partnership	01/01/2022 to 30/06/2023	BEN	120.000,00€	<a href="http://getsproject.eu/">http://getsproject.eu/</a>
2021-SCP-101050781 <b>Sport Against Match Fixing</b> Erasmus + Sport - Collaborative Partnership	01/01/2022 to 31/12/2023	BEN	400.000,00€	<a href="https://sportagainstmatchfixing.com/">https://sportagainstmatchfixing.com/</a>
2021-SCP-101050643 <b>Five skills, One Sporter</b> Erasmus + Sport - Collaborative Partnership	01/01/2022 to 31/12/2023	BEN	123.425,00€	N/A
2021-SCP-101050646 <b>Seniors Active at Home</b> Erasmus + Sport - Collaborative Partnership	01/01/2022 to 31/12/2024	BEN	400.000,00€	<a href="http://senateproject.eu/">http://senateproject.eu/</a>
2021-SSCP-101050172 <b>Hemsball, Rising Sun for Autism</b> Erasmus + Sport - Small Collaborative Partnership	01/01/2022 to 31/12/2022	BEN	60.000,00€	N/A
2022-1-ES02-KA152-YOU-000055270 <b>Explosive Habits</b> Erasmus + KA1 - Learning Mobility of Individuals	01/01/2022 to 31/12/2022	BEN	22.016,00€	N/A
2022-1-ES02-KA152-YOU-000055207 <b>Make It Possible</b> Erasmus + KA1 - Learning Mobility of Individuals	01/01/2022 to 31/12/2022	BEN	25.381,00€	N/A



<p>2022-1-SE02-KA152-YOU-000069067</p> <p><b>Spectrum of inclusion</b></p> <p>Erasmus + KA1 - Learning Mobility of Individuals</p>	<p>01/01/2022 to 31/12/2022</p>	<p>BEN</p>	<p>26.919,00€</p>	<p>N/A</p>
<p>2022-SCP-101087788</p> <p><b>Athletes Speakers - Helping Athletes to find their voice as they transition from sport to life</b></p> <p>Erasmus + Sport - Collaborative Partnership</p>	<p>01/01/2023 to 31/12/2024</p>	<p>BEN</p>	<p>400.000,00€</p>	<p>N/A</p>
<p>2022-SCP-101089776</p> <p><b>Green Strategies for Healthy Lifestyle promotion at Campus</b></p> <p>Erasmus + Sport - Collaborative Partnership</p>	<p>01/01/2023 to 31/12/2024</p>	<p>BEN</p>	<p>400.000,00€</p>	<p>N/A</p>
<p>2022-SCP-101090110</p> <p><b>Holistic sport-based Rehabilitation programmes to support youth Impacted by Covid-19</b></p> <p>Erasmus + Sport - Collaborative Partnership</p>	<p>01/01/2023 to 30/06/2025</p>	<p>BEN</p>	<p>250.000,00€</p>	<p>N/A</p>
<p>2022-SCP-101089509</p> <p><b>Inclusion Reloaded</b></p> <p>Erasmus + Sport - Collaborative Partnership</p>	<p>01/01/2023 to 30/06/2025</p>	<p>BEN</p>	<p>250.000,00€</p>	<p>N/A</p>
<p>2022-SCP-101089828</p> <p><b>JITA KYOEI 2 - Together for a better society</b></p> <p>Erasmus + Sport - Collaborative Partnership</p>	<p>01/01/2023 to 31/12/2024</p>	<p>BEN</p>	<p>400.000,00€</p>	<p>N/A</p>



2022-SCP-101090790 <b>Assessing, Evaluating, and Implementing Athletes' Social Protection in Olympic Sports</b> Erasmus + Sport - Collaborative Partnership	01/01/2023 to 31/12/2025	BEN	400.000,00€	N/A
2022-SSCP-101089853 <b>Ecological Sport</b> Erasmus + Sport - Small Collaborative Partnership	01/01/2023 to 31/12/2024	BEN	60.000,00€	N/A
2022-SSCP-101089844 <b>The Magic Wand: The field of traditional sports and games</b> Erasmus + Sport - Small Collaborative Partnership	01/01/2023 to 31/12/2024	BEN	60.000,00€	N/A
2022-SSCP-101090704 <b>Reverse Mentoring in Sports for Next Generation Sporting Success</b> Erasmus + Sport - Small Collaborative Partnership	01/01/2023 to 31/12/2024	BEN	60.000,00€	N/A
2022-SSCP-101089849 <b>Positive Kid's Supporter</b> Erasmus + Sport - Small Collaborative Partnership	01/01/2023 to 30/06/2024	BEN	60.000,00€	N/A
2022-1-HU01-KA152-YOU-000059904 <b>A guide to surviving the fast life taking over cities</b> Erasmus + KA1 - Learning Mobility of Individuals	01/06/2022 to 31/03/2023	BEN	34.870,00€	N/A



2022-1-HU01-KA153-YOU-000059205 <b>Conserve Water, Conserve Life</b> Erasmus + KA1 - Learning Mobility of Individuals	01/06/2022 to 31/03/2023	BEN	32.256,00€	N/A
2021-SNCESE-101050018 <b>Sport4Cancer</b> Erasmus + Sport - Non-for-Profit European Sport Events	01/09/2022 to 31/08/2023	BEN	0,00€	N/A
2022-3-PT02-KA152-YOU-000094818 <b>Make Yourself Into the Future</b> Erasmus + KA1 - Learning Mobility of Individuals	01/01/2023 to 31/10/2023	COO	49.415,00€	N/A
2022-3-HU01-KA153-YOU-000098750 <b>Educate Through Sport</b> Erasmus + KA1 - Learning Mobility of Individuals	01/01/2023 to 31/12/2023	BEN	25.326,00€	N/A
2022-3-SI02-KA152-YOU-000102856 <b>Fair Play</b> Erasmus + KA1 - Learning Mobility of Individuals	01/02/2023 to 31/01/2024	BEN	29.396,00€	N/A
2022-3-TR01-KA152-YOU-000103421 <b>Use Sport As A Tool, Make Their Lives Really Cool!</b> Erasmus + KA1 - Learning Mobility of Individuals	01/02/2023 to 31/12/2023	BEN	23.687,00€	N/A
2022-1-CY02-KA220-YOU-000095422	01/02/2023 to 31/12/2024	BEN	250.000,00€	N/A



<b>Forging the Inclusion of Persons with Disabilities in Climate Action through 3x3 Basketball Urban Sport</b>  Erasmus + KA2 - Cooperation partnerships in youth education				
2022-3-HU01-KA152-YOU-000103375  <b>Child Obesity</b>  Erasmus + KA1 - Learning Mobility of Individuals	01/02/2023 to 31/12/2023	BEN	37.788,00€	N/A
2022-3-TR01-KA152-YOU-000098287  <b>No More Worries</b>  Erasmus + KA1 - Learning Mobility of Individuals	01/02/2023 to 31/12/2023	BEN	24.211,00€	N/A
2022-3-ES02-KA152-YOU-000095245  <b>No Limits</b>  Erasmus + KA1 - Learning Mobility of Individuals	01/02/2023 to 31/12/2023	BEN	31.495,00€	N/A
2022-3-IT03-KA152-YOU-000093104  <b>First Aid First</b>  Erasmus + KA1 - Learning Mobility of Individuals	01/02/2023 to 31/12/2023	BEN	36.700,00€	N/A
2022-3-IT03-KA152-YOU-000093104  <b>Zero Time to Waste</b>  Erasmus + KA1 - Learning Mobility of Individuals	01/02/2023 to 31/12/2023	BEN	33.880,00€	N/A
2022-1-BG01-KA152-YOU  <b>Sportify</b>  Erasmus + KA1 - Learning Mobility of Individuals	01/02/2023 to 31/12/2023	BEN	32.860,00€	N/A
2023-SCP-101133576  <b>Dual Career Officers in Sport Federations</b>	01/01/2024 to 31/12/2025	BEN	250.000,00€	N/A



Erasmus + Sport - Collaborative Partnership				
2023-SSCP-101133571 <b>Building an Inclusive Attitude in Sports</b> Erasmus + Sport - Small Collaborative Partnership	01/01/2024 to 30/06/2025	BEN	60.000,00€	N/A
2023-SCP-101133365 <b>The Regulation and Systematization of Social Media Content and Digital Apps Related to Health, Diet and Sports</b> Erasmus + Sport - Collaborative Partnership	01/01/2024 to 31/12/2025	BEN	250.000,00€	N/A
2023-SSCP-101134008 <b>Evolving Intellectual Property Rights Skills for Athletes</b> Erasmus + Sport - Small Collaborative Partnership	01/01/2024 to 30/06/2025	BEN	60.000,00€	N/A
2023-SCP-101133404 <b>Judo for Intellectual Disability Project</b> Erasmus + Sport - Collaborative Partnership	01/01/2024 to 31/12/2026	BEN	400.000,00€	N/A
2023-SSCP-101133004 <b>Schoolyard Games</b> Erasmus + Sport - Small Collaborative Partnership	01/01/2024 to 30/06/2025	BEN	60.000,00€	N/A
2023-SSCP-101133416 <b>Building an Entrepreneurial Mindset for Athletes: A Dual Career Pathway</b>	01/01/2024 to 30/06/2025	BEN	60.000,00€	N/A



Erasmus + Sport - Small Collaborative Partnership				
2022-3-ES02-KA152-YOU-000098938 <b>It All Starts With You</b> Erasmus + KA1 - Learning Mobility of Individuals	01/01/2023 to 31/12/2023	BEN	25.337,00€	N/A
2023-1-SE02-KA151-YOU-000137694 <b>Ready to Lead</b> Erasmus + KA1 - Learning Mobility of Individuals	01/05/2023 to 31/05/2024	BEN	8.000,00€	N/A

## LEGAL REPRESENTATIVE

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