



SPORT EVOLUTION ALLIANCE

CONNECTING PEOPLE THROUGH SPORT





ABOUT US

Sport Evolution Alliance (SEA) is a non-governmental private association formed at the initiative of a group of sports managers, with significant experience in managing and implementing European grants.

We provide services seeking a differentiating intervention and advanced solutions for the development of policies in the field of health, education and culture, with a special focus on sport.



LOCATED IN PORTUGAL

in the region of Oeiras (Lisbon Metropolitan Area), known as “Oeiras Valley” due to all the technological companies that exist in the municipality.



MISSION, VISION AND VALUES

MISSION

Contribute to the development of the community through the connection, promotion and application of initiatives associated with sports

VISION

Become a national leader in the field of European projects in the sports area, promoting the most innovative communitarian trends locally.

VALUES

Sustainability – Sport Evolution Alliance believes that only through sustainability solutions we will introduce the necessary changes;

Excellence – Sport Evolution Alliance seeks excellence, promoting the overcoming of the realities in which it intervenes;

Ambition – Sport Evolution Alliance is driven by the constant ambition to practice and generate social development.



AREAS OF EXPERTISE

- ▶ Sport research
- ▶ Encourage participation in sport and physical activity
- ▶ Support the implementation of the EU Guidelines on Dual Careers of Athletes
- ▶ Promote voluntary activity in sport
- ▶ Improve good governance in sport
- ▶ Encourage social inclusion and equal opportunities in sport
- ▶ Promote ethical values in Sport
- ▶ Combat Doping



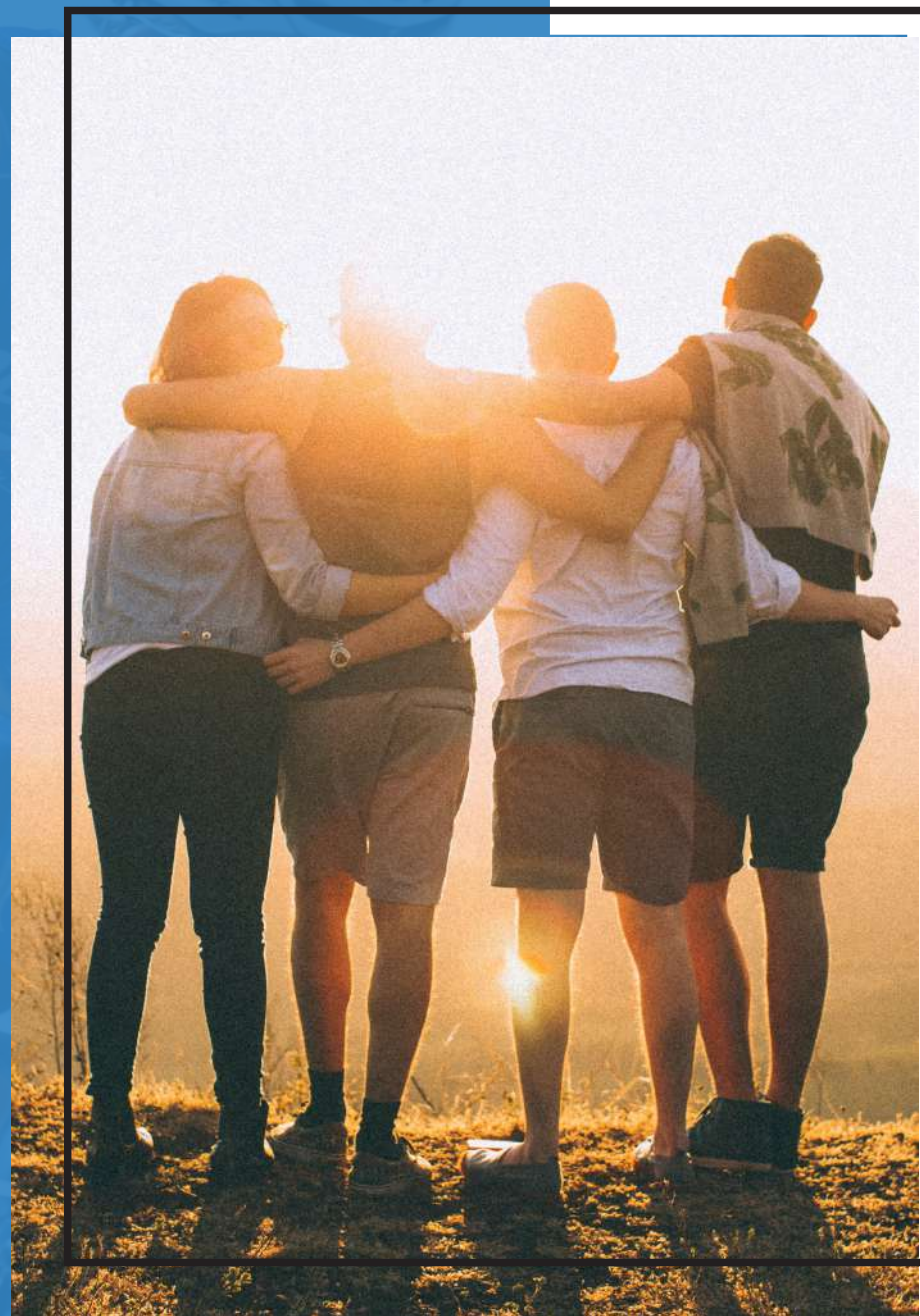
PROJECTS

- ▶ **Athletes 4 Society** – Project Financed by the European Commission through the Erasmus + Program for the field of sport (Collaborative Partnerships) with the reference number 622652-EPP-1-2020-1-BE-SPO-SCP;
- ▶ **Learning through mobility of sports' volunteers** – Project Financed by the European Commission through the Erasmus + Program for the field of sport (Small Collaborative Partnerships) with the reference number 622221-EPP-1-2020-1-BG-SPO-SSCP.
- ▶ **United through Urban Movement** – Project Financed by the European Commission through the Erasmus + Program for the field of sport (Small Collaborative Partnerships) with the reference number 622843 -EPP-1-2020-1-HU-SPO-SSCP.



OUR TEAM

- ▶ Sport Evolution Alliance brings innovation, knowledge and access to the most relevant stakeholders, groups and public bodies in Portugal. Our experience allows us to make a great impact on each project that we are involved in.
- ▶ Sport Evolution Alliance is capable of working in different areas and contexts in the field of sport. The diversity of experiences and backgrounds of the team's experts is an added value for our performance.
- ▶ Sport Evolution Alliance Team combines highly specialized experts in the field of Project Management, Monitoring & Implementation; Research; Marketing & Dissemination; with a worldwide network of sport stakeholders.



PEDRO DIAS

Pedro Dias is a founding partner and the Director of Sport Evolution Alliance. He has vast experience in Erasmus + Sport Programme mainly managing European grants as Project Manager. His areas of expertise are Dual Career, Gender Equality and the Involvement of Stakeholders.

He holds a bachelor's degree in Sport Management, and he has successfully completed the "New Leaders Program", from the IOC, being specialized in ID Profile, Communication and Leadership. Currently he is attending the Executive Masters in Sport Organizations Management – MEMOS.

Pedro Dias is an Olympic Judoka, third place in the European Championship, and he has also performed as a coach in this sport. For many years he has organized dozens of international sport events in Portugal and in Brazil. He is a member of the Portuguese Olympic Athletes Association, Portuguese Olympic Academy and of Panathlon Club of Lisbon. Through his career he has acquired a worldwide network of sport stakeholders.

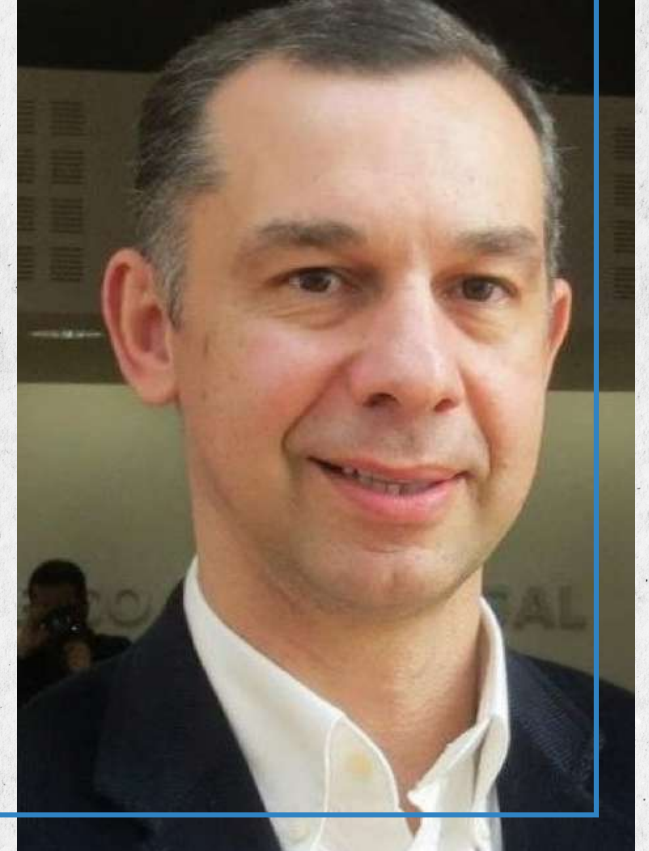


RUI VIEIRA

Rui Vieira is a founding partner and the President of the General Assembly of Sport Evolution Alliance. He has vast experience in Erasmus + Sport Programme mainly managing European grants as Project Manager. His areas of expertise are Dual Career, Social Inclusion and equal opportunities, and awareness of the importance of health-enhancing physical activity.

He holds a bachelor's degree in Sports Science/Sports Coaching, with a Specialization in Training of Psychological Skills in Elite Athletes and in Professional Sport Management. Currently he is attending the master's degree in High Sports Performance – Spanish Olympic Committee.

Rui Vieira was the Performance Director of the Portuguese Judo Federation, winning the only medal at the Rio de Janeiro Olympics for the country in all sports and he also was Performance Director in the Saudi Arabia Judo Federation and technical adviser in the Saudi Arabia Olympic Committee.



TIAGO RIBEIRO

Tiago Ribeiro is a founding partner and member of the Audit Committee of Sport Evolution Alliance. He is a researcher with vast experience in sport management mainly managing national and international sport programs. His areas of expertise are social and educational capital, impacts and legacies through major sport events. Tiago is also an expert in statistical modelling.

He holds a Ph.D. in Sport Management and he has successfully completed the "Administration Post-doctorate Programme" at Federal University of Rio de Janeiro. He was also a research fellow in Olympics Management co-funded by Carlos Chagas Foundation, and "Ph.D. Student Award Research Grant" co-funded by Olympic Studies Centre.

Tiago Ribeiro is an assistant lecturer in the Faculty of Human Kinetics, University of Lisbon. For many years he has organized some of the most prestigious sport events in Portugal and in Brazil, and he was also research manager at Augusto Motta University Centre. He is a member of the Portuguese Olympic Academy and the Portuguese Sport Management Association.



NUNO DIAS

Nuno Dias is a founding partner and Vice President of the General Assembly of Sport Evolution Alliance. He has vast experience in marketing, communication and project dissemination. His areas of expertise are Dual Career, Sustainability and Health and Population.

He holds a bachelor's degree in Communication Sciences, and he has also participated in the YODA Mentors Project, co-funded by the Erasmus + Programme. Currently, he is attending a master's degree in Sport, Education and Physical Literacy.

Nuno Dias is a professional journalist and a high-performance karate player trying to qualify for the Olympic Games. He is also Karate, Judo and BJJ coach. He was a lifeguard and he is presently Vice President of the Portuguese Shukokai Karate Association, one of the biggest associations of this sport in Portugal. Through the years he has acquired a worldwide network of sport stakeholders.



THIAGO SANTOS

Thiago Santos is a founding partner and President of the Audit Committee of Sport Evolution Alliance. He is a researcher with vast experience in sport management mainly managing national and international sport programs, including Erasmus + Sport projects, such as “Good Governance Needs to Access and Inclusion” and “EMPLOYS”. His areas of expertise are management, governance and consumer behavior in sports organizations. Thiago is also an expert in multifactorial research methods, validation of scales and qualitative research.

He holds a Ph.D. in Sport Management and he has successfully completed the Post-doctorate in Physical Education at Federal University of Paraná, Brazil.

Thiago Santos is an assistant lecturer at Europeia University, in Lisbon. Previously he was an invited assistant lecturer at Faculty of Human Kinetics, University of Lisbon and main researcher at Federal University of Paraná, Brazil. He has co-authored two books and received an honorable mention from the Portuguese Olympic Committee and the Millennium BCP Foundation. He is a member and former president of Brazilian Association for Sport Management.

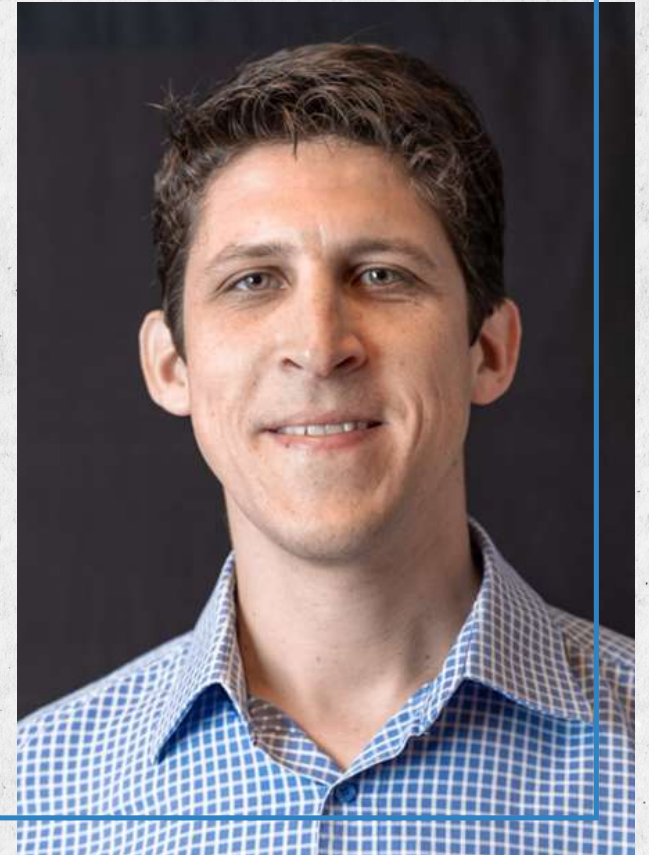


LUIZ HAAS

Luiz Haas is a founding partner and Vice President of the Audit Committee of Sport Evolution Alliance. He is a researcher with vast experience in sport management mainly managing national and international sport programs, including Erasmus + Sport projects, such as “EMPLOYS”. His areas of expertise are management and governance of sport organizations, and social responsibility.

He holds a master’s degree in Sport Management and currently he is a Ph.D. student in Sociology and Sport Management Program at Faculty of Human Kinetics, University of Lisbon.

Luiz Haas works as an assistant lecturer at Europeia University, in Lisbon, and he’s also a consultant in Sport Governance. He has recently worked at Brazilian research group on National Sports Governance Observer. He has organized many congresses and seminars regarding sport management and he is a member and former president of Brazilian Association for Sport Management.



MIGUEL NERY

Miguel Nery is a partner of Sport Evolution Alliance. He is a researcher with vast experience in sport management mainly managing national and international sport programs, including Erasmus + Sport projects. His areas of expertise are Human Development, Psychoanalysis, Clinical and Sport Psychology, Safeguarding in Sports, Play and Mental Health.

He holds a PhD in Human Kinetics (Psychology and Motor Behaviour) and is the author of *Bullying in Youth Sports Training: New perspectives and practical strategies* (with Carlos Neto, António Rosado and Peter K. Smith. Routledge, 2020). He is a full member of several Scientific Societies, including the Portuguese Society of Clinical Psychology, the Portuguese Society of Sport Psychology, and the Portuguese Society of Psychosomatic.

Miguel Nery works as an assistant lecturer at Europeia University, in Lisbon, and he's also a Clinical Psychologist and Psychotherapist in a private practice.





CONTACTS

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